100758

508821

Agency Ref

Advertiser Ref



Line Observat Beautistics

Remit Address: WCBS-TV

P.O. Box 33087 Newark, NJ 07188-0087 Main: (212) 975-4321

# **Billing Address:**

GMMB Inc. **Attention: Accounts Payable** 3050 K St NW Ste 100 Washington, DC 20007-5108 US

INVOI	CEATE		Page
Advertiser	Friends for Kathy Hochul	Invoice #	110032002
	PO Box 122	Invoice Date	04/24/22
	Buffalo, NY 14201	Invoice Month	April 2022
	us	Invoice Period	03/28/22 - 04/24/22
Product	D/GOVERNOR NY	Order #	483007
Estimate Number	10568	Alt Order#	WOC13578991
		Deal #	
Property	WCBS-TV	Order Flight	04/19/22 - 04/25/22
Account Executiv	e Maggie McWilliams		
Sales Office	CTS-POL	Agency Code	TV12856
Sales Region	National	Advertiser Code	636
		Product 1/2	676
Billing Calendar	Broadcast		

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCBS	M-F Local News 5a-6a	5a-6a								
				04/19/22 to	04/25/22	3x	MTWTF				
	WCBS			Tu	04/19/22	:30	5:22 AM	кн1001н	\$1,000.00		3
	WCBS			W	04/20/22	:30	5:21 AM	кн1001н	\$1,000.00		2
	WCBS			F	04/22/22	:30	5:10 AM	кн1001н	\$1,000.00		1
2	WCBS	M-F Local News 6a-7a	6a-7a								
				04/19/22 to	04/25/22	3x	MTWTF				
	WCBS			W	04/20/22	:30	6:20 AM	кн1001н	\$2,200.00		2
	WCBS			Th	04/21/22	:30	6:21 AM	кн1001н	\$2,200.00		1
	WCBS			F	04/22/22	:30	6:19 AM	кн1001н	\$2,200.00		3
3	WCBS	CBS Mornings	7a-9a								
				04/19/22 to	04/25/22	5x	MTWTF				
	WCBS			Tu	04/19/22	:30	8:50 AM	кн1001н	\$2,700.00		2
	WCBS			W	04/20/22	:30	8:52 AM	кн1001н	\$2,700.00		4
	WCBS			Th	04/21/22	:30	8:50 AM	кн1001н	\$2,700.00		3
	WCBS			F	04/22/22	:30	8:15 AM	кн1001н	\$2,700.00		5
4	WCBS	CBS This Morning Saturday	7a-9a								
				04/18/22 to	04/24/22	1x	S-				
	WCBS			Sa	04/23/22	:30	7:59 AM	кн1001н	\$2,700.00		1
5	WCBS	CBS Sunday Morning	9a-1030a								
		, ,		04/18/22 to	04/24/22	1x	S				
	WCBS			Su	04/24/22	:30	8:59 AM	кн1001н	\$10,000.00		1
6	WCBS	Let's Make a Deal	10a-11a								
				04/19/22 to	04/25/22	2x	MTWTF				
	WCBS			W	04/20/22	:30	10:25 AM	кн1001н	\$3,000.00		2
	WCBS			Th	04/21/22	:30	10:25 AM	кн1001н	\$3,000.00		1
7	WCBS	Price is Right	11a-12n								
		•		04/19/22 to	04/25/22	2x	MTWTF				
	WCBS			W	04/20/22	:30	11:59 AM	кн1001н	\$4,000.00		1
									. ,		

Billing Type

Special Handling

Cash

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



508821

Advertiser Ref



Remit Address:

WCBS-TV P.O. Box 33087 Newark, NJ 07188-0087 Main: (212) 975-4321

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	US		nvoice Period	03/28/22 - 04/24/22		
Product	D/GOVERNOR NY		Order #	483007		
Estimate Number	10568		Alt Order#	WOC13578991		
	•		Deal #			
Property	WCBS-TV		Order Flight	04/19/22 - 04/25/22		
Account Executive	Maggie McWilliams					
Sales Office	CTS-POL	1	Agency Code	TV12856		
Sales Region	National		Advertiser Code	636		
	•	F	Product 1/2	676		
Billing Calendar	Broadcast					
Billing Type	Cash		Agency Ref	100758		

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WCBS	Price is Right	11a-12n		•				<u> </u>		
	WCBS	_		Th	04/21/22	:30	11:30 AM	кн1001н	\$4,000.00		2
8	WCBS	M-F Soap Rotator 1230p-2p	1228p-2p								
				04/19/2	2 to 04/25/22	3x	MTWTF				
	WCBS			W	04/20/22	:30	1:51 PM	кн1001н	\$1,800.00		2
	WCBS			Th	04/21/22	:30	1:06 PM	кн1001н	\$1,800.00		1
	WCBS			F	04/22/22	:30	1:06 PM	кн1001н	\$1,800.00		3
9	WCBS	M-F Early News 5p-6p	5p-6p								
					2 to 04/25/22	4x	MTWTF				
	WCBS			Tu	04/19/22	:30	5:13 PM	кн1001н	\$2,700.00		1
	WCBS			W	04/20/22	:30	5:23 PM	KH1001H	\$2,700.00		3
	WCBS			Th	04/21/22	:30	5:27 PM	кн1001н	\$2,700.00		2
10	WCBS	M-Su Early News 6-7p	6p-7p								
				04/19/2	2 to 04/25/22	5x	MTWTFSS				
	WCBS			Tu	04/19/22	:30	6:13 PM	КН1001Н	\$2,800.00		2
	WCBS			W	04/20/22	:30	6:12 PM	кн1001н	\$2,800.00		5
	WCBS			Th	04/21/22	:30	6:11 PM	кн1001н	\$2,800.00		4
	WCBS			F	04/22/22	:30	6:11 PM	кн1001н	\$2,800.00		1
11	WCBS	M-Su 11p-1135p News	11p-1135p								
				04/19/2	2 to 04/25/22	2x	MTWTFSS				
	WCBS			W	04/20/22	:30	11:29 PM	кн1001н	\$4,500.00		2
	WCBS			Th	04/21/22	:30	11:23 PM	кн1001н	\$4,500.00		1
12	WCBS	The Late Show	1135p-1237a								
					2 to 04/25/22	3x	MTWTF				
	WCBS			Tu	04/19/22	:30	12:21 AM	кн1001н	\$3,400.00		2
	WCBS			W	04/20/22	:30	12:30 AM	кн1001н	\$3,400.00		1
	WCBS			F	04/22/22	:30	12:08 AM	кн1001н	\$3,400.00		3
13	WCBS	Wednesday Prime 8p-9p	8p-9p								
				04/18/2	2 to 04/24/22	1x	W				

Special Handling

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Account Executive	Maggie McWilliams		_
Sales Office	CTS-POL	Agency Code	TV12856
Sales Region	National	Advertiser Co	de 636
		Product 1/2	676
Billing Calendar	Broadcast		_
Billing Type	Cash	Agency Ref	100758
Special Handling		Advertiser Ref	f 508821

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
13	WCBS	Wednesday Prime 8p-9p	8p-9p								
	WCBS			W	04/20/22	:30	8:00 PM	КН1001Н	\$16,000.00		1
			Aired Spots	32							

**Gross Total** \$107,000.00

**Agency Commission** \$16,050.00

**Payment Terms 30 Days Net Amount Due** \$90,950.00

